

31 “Out-of-the-Box” Free Shipping Ideas for Demos: maximize the savings!

PSST....Remember to set up a hostess code for online customers to use, so YOU get the hostess benefits!

1. Send a really good online customer a “thank you for your loyalty” gift.
2. Send all out-of-town downline members a care package since they can’t come to meetings.
3. Plan a product-based class and have them RSVP by the 10th so you can order the supplies.
4. Send your mom her Mother’s Day gift early.
5. Order all your hostess gifts and booking incentives from the Clearance Rack for just pennies.
6. Send a new mom or new grandma a Project Life mini album and baby-themed card collection.
7. Send a custom personalized address stamp and ink pad as a house-warming or wedding gift.
8. Do the calculations, set up a ribbon share, and collect orders through the 10th.
9. Pay it forward in honor of a fellow demonstrator who helped you out once.
10. Send all your Paper Pumpkin subscribers a little thank-you for their faithfulness.
11. Order all the retiring In Color re-inkers!
12. Contact any moms of graduating seniors and order announcement, party, or thank-you supplies.
13. Hold a drawing for a prize on your Facebook page or blog, and pick the name of the winner and ship for free by the tenth.
14. Send a card kit to several friends as an unusual DIY party invite. They have to bring the kit and a snack item to share to your house on a certain night next month.
15. Send your child’s teachers a craft kit or banner kit to decorate their classroom.
16. Contact your team members to make sure they see the limited-time promotion and can plan to make all or most of their quarterly minimum early.
17. Send Whisper White Notecards, an ink pad and a thank you stamp to a new bride or new mom.
18. Send a little something to past hostesses with repeat bookings.
19. Give your out-of-state grandchild a card kit to do with friends.
20. Order your team’s prizes for the next few months.
21. Send a Project Life kit and mini album to a graduating senior to document their last school year.
22. Send a little surprise thank you to your upline or the person who introduced you to stamping.
23. Stock up on basics for yourself like cardstock, adhesive and envelopes.
24. Set up a group DSP share with your team. Everyone is assigned a package of DSP to order. They then bring them to the next meeting and divide them up equally amongst all the participants.
25. Send a little “we want you back” surprise to former team members.
26. Surprise a favorite blogger or free resource provider with a small “thanks for sharing.”
27. Send a Celebration Basics banner and invite kit to anyone planning a shower this spring.
28. Order card kits or supplies for the ladies’ ministry or missionary support groups at your church.
29. Contact any friends who are headed to scrapbooking retreats this spring—they’ll need things.
30. If you have any product trades to do with other demos, get them arranged by the 10th.
31. Order past Paper Pumpkin kits to use as last minute gifts for your child’s friends’ parties.